

# LOS ANGELES MEMORIAL COLISEUM COMMISSION

## Policy on Tickets or Passes to Events

Pursuant to the provisions of Section 18944.1 (b) (2) of Title 2 of the California Code of Regulations, the Los Angeles Memorial Coliseum Commission hereby adopts the following Policy on Tickets or Passes to Events.

Section 1 - Application. This Policy shall apply to tickets or passes for admission to a facility, event, show or performance for an entertainment, amusement, recreational, or similar purpose, including but not limited to such events, shows, or performances at the Los Angeles Memorial Coliseum or Los Angeles Memorial Sports Arena, which are provided by the Los Angeles Memorial Coliseum Commission to its members, staff, legal counsel, consultants and agents.

Section 2 - Administration. Administration of this Policy shall be the responsibility of the General Manager/Chief Administrative Officer of the Commission.

Section 3 - Public Purposes. The Los Angeles Memorial Coliseum Commission is a public joint powers entity created by agreement between the City of Los Angeles, County of Los Angeles and State of California through the Sixth District Agricultural Association, also known as the California Science Center. The Commission is charged, under the joint powers agreement, with the maintenance and operation of the Los Angeles Memorial Coliseum and the Los Angeles Memorial Sports Arena. The Commission receives no tax revenues to support its maintenance and operation of these major public event venues and facilities, but must rely solely on revenues derived from its licensing and lease of the facilities and the conduct of events, shows and performances for the benefit of the people of the City, County and State. The Coliseum and Sports Arena are important public venues not only within Exposition Park, which includes public museums and community and recreational facilities, but also are significant components of Figueroa Corridor and the core cultural, entertainment and sports centers of the City and County of Los Angeles.

Attendance of members of the Commission, its staff, legal counsel, and authorized consultants and agents at events, shows, and performances at the Coliseum and Sports Arena, as well as other venues providing similar events and activities for the benefit of the public, serves the important public purpose of enabling those charged with operating the Coliseum and Sports Arena, and maximizing the use of these facilities for the public benefit, to obtain first-hand knowledge of all facets of the conduct of events at these venues and facilities. Direct observation and experience of such events by Coliseum officials greatly enhances the abilities of the Commission to assess and manage the operations of the Coliseum and Sports Arena, including crowd control and safety, concession operations, systems for sound and public information, ingress and egress relating to all facilities, parking and traffic, and a multitude of other operational issues and factors involved in the staging of such public events. In addition, the input and perspective received from family members or other persons behested such tickets or passes

by Commission officials with regard to these operational issues is important to the Commission's management of these public venues responsive to the current interests, needs and safety of the hundreds of thousands of people attending the wide variety of public sports, entertainment and cultural events hosted every year at the Coliseum and Sports Arena.

All tickets or passes distributed by the Commission pursuant to this Policy shall further the accomplishment of these public purposes.

Section 4 - Distribution of Tickets or Passes. Distribution of tickets or passes by the Coliseum Commission shall be carried out by the General Manager/Chief Administrative Officer, or his/her designees, in accordance with the following requirements:

- A. With respect to tickets or passes obtained by the Commission i) pursuant to the terms of a contract for use of the Coliseum, Sports Arena, or other public facilities, ii) because the event is controlled by the Commission, or iii) by purchase at fair market value:
  - 1. Up to four (4) tickets or passes per event may be distributed to, or at the behest of, each member of the Commission, Commission staff members designated by the General Manager/Chief Administrative Officer, the Commission's legal counsel, and such consultants and other agents of the Commission as may be designated by the General Manager/Chief Administrative Officer.
  - 2. Additional tickets or passes for particular events may be distributed to such persons by the General Manager/Chief Administrative Officer if such additional tickets or passes further the accomplishment of the public purposes set forth in Section 3 of this Policy.
  
- B. With respect to tickets or passes from an outside source, other than as provided in Section 4 A., above:
  - 1. Such tickets or passes shall not be earmarked by the original source for use by the particular Commission recipient who uses such tickets or passes.
  - 2. Up to four (4) such tickets or passes per event may be distributed to, or at the behest of, each member of the Commission, Commission staff members designated by the General Manager/Chief Administrative Officer, the Commission's legal counsel, and such consultants and

other agents of the Commission as may be designated by the General Manager/Chief Administrative Officer.

3. Additional tickets or passes for particular events may be distributed to such persons by the General Manager/Chief Administrative Officer if such additional tickets or passes further the accomplishment of the public purposes set forth in Section 3 of this Policy.

C. A person to whom tickets or passes are distributed or behested pursuant to this Section 4 shall not transfer such tickets or passes to any other person, except members of the recipient's immediate family solely for their personal use.

Section 5 - Posting of Distribution of Tickets or Passes. Distribution of tickets or passes pursuant to this Policy shall be posted on the Coliseum Commission website in accordance with Section 18944.1 (d) of Title 2 of the California Code of Regulations. Such posting shall include:

- A. The name of the person receiving tickets or passes, except that if the tickets or passes are distributed to an organization outside the Commission, the name, address and description of the organization, and the number of tickets or passes provided to the organization may be posted in lieu of the names of individuals from the organization;
- B. A description of the event;
- C. the date of the event;
- D. The face value of the tickets or passes provided;
- E. if the tickets or passes are behested, the name of the Commission official who behested the tickets or passes; and
- F. a description of the public purpose pursuant to this Policy under which the

distribution was made or, alternatively, that the tickets or passes were distributed as income to the recipient.

ADOPTED by the LOS ANGELES MEMORIAL COLISEUM COMMISSION on 2/4, 2009 at Los Angeles, California.

ATTEST:

  
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PATRICK T. LYNCH, Secretary

Dated: 2/4, 2009