

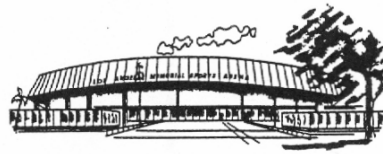
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**LOS ANGELES MEMORIAL COLISEUM
UNDERTAKING OVERHAUL OF FOOTBALL FIELD**

Los Angeles, CA – In preparation for the upcoming USC Football season, the Los Angeles Memorial Coliseum has embarked upon a substantial overhaul of the Coliseum field that will be completed shortly.

After starting the process by clearing out the more than 107,000 square feet of turf that comprise the playing surface and surrounding sideline area, the field drain lines that run from north to south every 5 yards will be inspected and cleaned out where necessary. At the same time, the storm drain lines that run along the walls surrounding the field will also be inspected and cleaned out.

Once the necessary drainage repairs have been made, the entire football field will be rotor-tilled to remedy undulations and compaction that are part and parcel with use. Then, in preparation for the new sod that will be installed next week, the surface will be laser graded to insure that the crown of the field (the variation between the highest and lowest point) is consistent.

The process then concludes with the installation of the new Bermuda “Bulls Eye” sod, which will take 3-4 days to complete and will be playable just two weeks after its

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installation. In order to maintain consistent irrigation of the new playing surface, all sprinklers used at field level will be replaced.

The substantial amount of removed turf will be put to good use, as opposed to being discarded. Work is already under way to transplant the turf into various locations surrounding the Coliseum and Sports Arena in order to enhance the overall appearance of the property.

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